XXI ISA World Congress of Sociology

Gwangju, Korea | July 4-10, 2027

Chonnam National University

Global Sociology in Turbulent Times

Sponsorship & Exhibition Prospectus

Congress Hosts

International Sociological Association

한국사회학회 Korean Sociological Association

XXI ISA World Congress of Sociology Gwangju, Korea

Official Partners

GWANGJU CITY

CHONNAM NATIONAL UNIVERSITY

ACC National Asian Culture Center

GTO Gwangju Tourism Organization

KOREA TOURISM ORGANIZATION

Main Sponsors

KIA

Kwangju Bank

SK hynix

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Invitation

It is with great honor and sincere appreciation that we invite you to the XXI ISA World Congress of Sociology (ISA WCS 27), to be held at Chonnam National University and Kimdaejung Convention Center in Gwangju, Republic of Korea, from July 4-10, 2027.

ISA World Congress of Sociology is the largest and most influential global gathering in the field of sociology, convening over 5,000 scholars, researchers, and thought leaders from around the world every four years. Often regarded as the "Olympics of Sociology," this prestigious event serves as a vital platform for advancing knowledge, fostering international collaboration, and addressing the most pressing social challenges of our time.

The 21st Congress holds particular significance as it will be hosted in Gwangju, a city that embodies the enduring values of democracy and human rights. Korea's remarkable journey—from post-war recovery to rapid industrialization and democratization—stands as a powerful testament to the transformative potential of collective effort and shared vision. Through this Congress, we aim to share these experiences on a global stage while exploring new pathways toward peace, sustainable development, and social equity.

In today's rapidly changing world, marked by increasing uncertainty, social division, and global challenges, the role of academia and cross-sector collaboration has never been more critical. This Congress will provide a dynamic forum for dialogue through keynote sessions, panel discussions, and collaborative workshops, bringing together diverse perspectives to generate meaningful solutions.

Your partnership as a sponsor will play a pivotal role in the success of this global event. Beyond supporting an internationally recognized academic gathering, it offers a unique opportunity to demonstrate your organization's commitment to social responsibility, innovation, and global engagement. By aligning with the values of this Congress, your organization will be positioned at the forefront of conversations shaping the future of our societies.

We warmly invite you to join us in Gwangju as a valued partner in this remarkable endeavor. Together, we can contribute to a more just, inclusive, and sustainable world.

We look forward to welcoming you in 2027.



Prof. Wonho Jang
Chair of the Local Organizing Committee
XXI ISA World Congress of Sociology

Congress Hosts

International Sociological Association (ISA)

The goal of the ISA is to represent sociologists everywhere, and to advance sociological knowledge throughout the world. Its members come from 126 countries.

Korean Sociological Association (KSA)

Korean Sociological Association (KSA), founded in 1956, has made continuous efforts over the past half-century to contribute meaningfully to the public, the media, and national policymaking by addressing pressing social issues.
The KSA seeks to broaden its role in sharing Korea's sociological experiences and engaging with contemporary global issues and knowledge through hosting the ISA World Congress of Sociology.

Local Organizing Committee (LOC)

Chair:
Wonho JANG (University of Seoul)

Co-chairs:
Joon HAN (Yonsei University)
Dong-Hoon SEOL (Jeonbuk National University)
Dukjin CHANG (Seoul National University)

Secretary General:
Woontaek LIM (Keimyung University)

Representatives of KSA:
President | SetByol CHOI (Ewha Womans University)
President-elect | Myoung-Jin LEE (Korea University)

Chair of the Advisory Committee:
Hyun-Chin LIM (Seoul National University)

About the Congress

The World Congress of Sociology (WCS) has been held every four years since 1950 by the International Sociological Association (ISA). For each Congress, the ISA awards the hosting rights to a National Sociological Association, ensuring that every edition combines strong local academic engagement with the international reach and reputation of the ISA.
The XXI ISA World Congress of Sociology will take place in Gwangju, Republic of Korea, from 4 to 10 July 2027, as a fully in-person Congress. Organized by the ISA in collaboration with the Korean Sociological Association (KSA) and local partners, it will bring together a broad international community of researchers, academic leaders, students, institutions, publishers, foundations, civil society organizations and companies interested in engaging with one of the most important global gatherings in the social sciences.

2027 Congress Theme: Global Sociology in Turbulent Times

The theme reflects the urgency of understanding a world marked by deep uncertainty, rapid transformation, and growing interdependence. In this context, the Congress will highlight sociology's capacity to analyze the roots of contemporary crises and to provide critical tools for understanding social change, while fostering rigorous dialogue on the major challenges shaping societies today.

1. Congress History & Delegate Profile

The ISA World Congress of Sociology is the leading global gathering in the field of sociology and the social sciences more broadly. Through the participation of the 70 ISA's Research Committees, Working Groups, and Thematic Groups, the Congress offers a rich and wide-ranging program that through more than 1,300 sessions addresses the key issues shaping contemporary societies, including democracy, authoritarianism, inequalities, migration, gender, labor, health, education, digital transformation, climate change, peace, social movements, and global governance.
The most recent Congress, originally scheduled for 2022, took place in 2023 following delays caused by the COVID-19 pandemic. Due to the transitional nature of the period, it was exceptionally held in a hybrid format. Despite these circumstances, it underscored the scale, resilience, and global significance of the ISA World Congress of Sociology. A total of 4,701 delegates from over 100 countries attended, with 3,028 participating in person and 1,673 joining virtually. The 2023 Congress also displayed a notable generational and gender balance, with 56% of participants identifying as female and 43% as male. Students accounted for 24% of all registrants, while the remaining 76% consisted of academics and professionals.
The combination of academic depth, international diversity and professional relevance is one of the defining strengths of the ISA World Congress of Sociology. For universities, research institutions, publishers, foundations, service providers, and companies, it offers direct access to a global audience engaged in the production, exchange, and application of knowledge on the most pressing social issues of our time.

About the Congress

The table below presents the Congress locations and attendance figures of the previous four events.

Location	Year	Attendance
Melbourne, Australia	2023	4,701 delegates
Toronto, Canada	2018	5,805 delegates
Yokohama, Japan	2014	6,087 delegates
Göteborg, Sweden	2010	5,007 delegates

2. Environmental Sustainability Policy

The Local Organizing Committee and DoTPlanner — the appointed Professional Conference Organizer (PCO) both respect their relationships with the environment and recognize the environmental impact of large-scale events and are committed to proactive mitigation. Therefore, sustainability is at the forefront of every decision we will make in order to minimize our environmental footprint. We are committed to reducing material waste and to using sustainable design and, where financially possible, carbon offsetting.

We aim to work with partners and suppliers who have strong sustainable policies, encouraging environmental discussions and awareness. We encourage you to make environmentally friendly choices where possible.

3. Benefits to Sponsors and Exhibitors

A Sponsorship with ISA WCS 27 will promote your organization to over 3,000 sociologists. Representing the broad Korean and International sociology communities, you will have direct access to this deeply engaged delegate group and enjoy numerous opportunities to increase your brand exposure and expand your network.

ISA WCS 27 will provide you with opportunities for your organization to connect locally and globally with KSA Industry Members and the ISA network. As a participant, your organization will receive the following exposure:

About the Congress

3.1 Website

The Congress website will be the primary source of information for Congress updates and the latest news. By participating in ISA WCS 27 your organization will receive significant exposure prior to the event through the Congress website and pre-promotion marketing.

3.2 Emails

Frequent email updates will be sent to the ISA WCS 27 database covering all Congress aspects such as program updates, key Congress updates, speaker announcements and networking opportunities.

3.3 Congress Signage

Have your organization logo featured on the official Congress welcome sign situated onsite for the duration of the Congress. ISA WCS 27 Partner logos will be featured on all Plenary & Concurrent session holding slides.

3.4 Congress Mobile App

Have your organization logo included within a dedicated page on the official ISA WCS 27 Congress App available to all Congress attendees.

4. Congress Facts

A partnership with ISA WCS 27 will promote your organization to over 5,000 sociologists. Representing the broad Korean and International sociology communities, you will have direct access to this deeply engaged delegate group and enjoy numerous opportunities to increase your brand exposure and expand your network.

ISA WCS 27 will provide you with opportunities for your organization to connect locally and globally with KSA Industry Members and the ISA network. As a participant, your organization will receive the following exposure.

About the Congress

4.1 Congress Venue

The ISA WCS 27 will be held at Chonnam National University (CNU), located in Jeonnam-Gwangju Special Metropolitan City, Republic of Korea. Founded in 1952, CNU is one of Korea's leading national universities, home to 17 colleges and faculties, and a truly global academic institution with partnership agreements spanning over 577 universities across 65 countries.
Of particular significance, Chonnam National University stands as the historic birthplace of the May 18 Democratic Uprising. On May 18, 1980, students gathered at the very gates of this campus to resist military forces, and traces of that defining moment in history remain woven throughout the grounds today. For a Congress themed around global sociology in an era of turbulence, there could be no more fitting or meaningful venue.



Situated in Yongbong-dong, Buk-gu, Gwangju, the Yongbong Campus boasts one of the most expansive university grounds in Korea, offering a generous and open setting for the Congress.
The campus is exceptionally well-equipped to host a large-scale international event, with facilities including a botanical garden, museum, and the grand auditorium Minjumaru, all set across a flat and easily navigable terrain that makes moving between venues a pleasure.
The campus is within approximately a 20-minute walk (1 km) from Gwangju Station and is served by multiple city bus routes for convenient access. For those travelling by KTX high-speed rail, the Congress is readily accessible via Gwangju-Songjeong Station, with onward connections by city bus or taxi.

For more information about Chonnam National University, please visit
https://global.jnu.ac.kr/jnumain_en.aspx

About the Congress

4.2 Location

Located in the southwestern part of South Korea, Gwangju is a city with a long and profound history of political resistance. It was the site of the Gwangju Student Independence Movement during the Japanese colonial period, and the 1980 May 18 Democratic Uprising became a cornerstone of South Korea's democratic transformation. To many, Gwangju stands as a symbol of democracy itself.
Gwangju is not only a city of historic significance — with its Democratization Movement records inscribed in the UNESCO Memory of the World Register in 2011 — but also a city of culture and nature, designated as a UNESCO Creative City of Media Arts and a UNESCO Global Geopark. Renowned as a hub of culinary tradition, Gwangju takes pride in its diverse and vibrant Korean food culture, offering visitors a rich and multifaceted experience that encompasses the history, arts, nature, and cuisine of Korea.



4.3 Accommodation

Partnership agreements have been established with a number of hotels and dormitories throughout Gwangju to accommodate over 5,000 participants. In particular, dormitory facilities on the Chonnam National University campus will be available, offering convenient on-site accommodation within walking distance of the congress venues.
A dedicated accommodation booking portal will be made available in due course, through which delegates may browse and reserve their preferred lodging options directly. Further details, including the portal launch date and a full list of partnered properties, will be communicated via the official Congress website and delegate communications.

About the Congress

4.4 Congress Manager

DoTPlanner Inc. has been appointed as the official Professional Conference Organizer (PCO) of ISA WCS 27 and looks forward to delivering an inspiring experience. DoTPlanner is a professional convention planning group that connects people, ideas, and regions across the globe—turning ideas into impact.
At DoTPlanner, we believe that meaningful exchange across cultures, disciplines, and communities has the power to spark collective intelligence and shape a better future. We design conventions as living platforms—where ideas are not only shared, but transformed into experiences that resonate, inspire, and drive lasting change.
Beyond curating context, we craft content with purpose—translating insight into connection, and dialogue into impact on the global stage.

Contact the Congress Partnership & Exhibition Manager

DoTPlanner Inc.
918, 100, Cheonggyecheon-ro, Jung-gu, Seoul, Korea (04542)
Tel: +82 (0)70-4263-5518
Email: wcs2027@dotplanner.kr

Sponsorship & Exhibition Opportunities

Category		Value (KRW)	Value (EUR)
Sponsorship Packages	Premier Sponsor	₩20,000,000	€12,000
	Official Sponsor	₩10,000,000	€6,000
Specialized Opportunities	Welcome Reception	₩240,000,000	€142,000
	Farewell Party	₩150,000,000	€90,000
Exhibition & Promotion	Exhibition Booth	₩3,400,000	€2,000
	Program Book Advertisement	₩2,000,000	€1,200
	Enhanced Digital Visibility Package	₩3,200,000	€1,900
	Booth & Digital Visibility Package	₩6,200,000	€3,700

Sponsorship & Exhibition Notes

- Please note that the Welcome Reception and Farewell Party are Exclusive opportunities (limited to one sponsor each). These will be allocated on a first-come, first-served basis.
- We understand that every organization has unique goals. Customized sponsorship packages are available upon request to better align with your specific marketing objectives. Please contact the Organizers to discuss a tailored proposal.
- All sponsorship amounts are established in both Korean Won (KRW) and Euro (EUR) as the official currencies of the Congress. For international applications within the SEPA system, fees are fixed in EUR. For domestic applications and specified regions, fees can be processed in KRW or EUR as applicable.
- Detailed instructions regarding foreign currency transactions will be provided separately by the Congress Sponsorship & Exhibition Manager (DoTPlanner) upon review of the submitted application form below.
- All remittance and transaction-related charges, including international bank transfer fees and intermediary bank charges, shall be borne by prospective Sponsors.
- All prices are exclusive of 10% Value Added Tax (VAT).

Sponsorship & Exhibition Opportunities

SPONSORSHIP PACKAGES

PREMIER SPONSOR	₩20,000,000 / €12,000

The Premier Sponsorship is the top tier, providing the highest level of visibility and significant brand alignment with the global sociological community.

- **Exhibition:** One (1) complimentary exhibition booth in a premium location.
- **Registration:** Four (4) complimentary full Congress registrations including access to all sessions and social events.
- **Premium App Branding (Sticky Footer Ad):** Continuous high-frequency rotating exposure on the sticky Footer Ad, which remains permanently visible at the bottom of all screens across the official platform to ensure maximum brand recall. This premium slot is exclusively shared among the Premier Sponsors.
- **Social Media Promotion:** Two (2) dedicated promotional posts across all official ISA social media channels, featuring corporate logos and tailored organizational highlights to maximize brand exposure.
- **Advertisement:** One (1) full-page color advertisement in the digital Program Book.
- **Branding**: Corporate logo featured in the largest scale at the top-tier position on the Congress website and official on-site signage, as well as on the sponsor slides during plenary & semi-plenary sessions.

Sponsorship & Exhibition Opportunities

SPONSORSHIP PACKAGES

OFFICIAL SPONSOR **₩10,000,000 / €6,000**

The Official Sponsorship offers substantial branding opportunities and a strong presence throughout the Congress.

- **Exhibition:** One (1) complimentary exhibition booth.
- **Registration:** Two (2) complimentary full Congress registrations.
- **Digital Exposure:** Rotating or randomized banner placement on the Content Banner, strategically located directly beneath the page title and above the main content on the official online program pages.
- **Digital App Exposure (Content Banner):** Rotating or randomized banner placement on the Content Banner, strategically located directly beneath the page title and above the main content on the official online program pages.
- **Social Media Promotion:** One (1) shared promotional post on official ISA social media channels, featuring corporate logos alongside other official partners.
- **Advertisement:** One (1) full-page color advertisement in the digital Program Book.
- **Branding:** Corporate logo featured on the Congress website and official on-site signage, as well as official recognition in the Congress newsletters.

Sponsorship & Exhibition Opportunities

SPECIALIZED OPPORTUNITIES

WELCOME RECEPTION PARTNER (EXCLUSIVE) **₩240,000,000 / €142,000**

Capture the moment of peak excitement. Host the Welcome Reception held in the Lobby immediately following the Opening Ceremony, where over 3,000 international delegates gather for their first networking session. This is an exclusive opportunity to dominate the most high-traffic area of the Congress.

- **Strategic Impact:** Maximum visibility in the main Lobby as the entire Congress audience transitions from the Opening Ceremony to the reception.
- **Exclusive Naming Rights:** Official title recognition as "Welcome Reception hosted by [Partner Name]" in the Program Book and on-site materials.
- **Lobby Branding Takeover:** Prominent placement of corporate logos on dedicated signage and pull-up banners throughout the reception area.
- **Continuous Digital Exposure:** High-frequency logo rotation on all digital screens and electronic displays located in the lobby and networking zones.

Sponsorship & Exhibition Opportunities

SPECIALIZED OPPORTUNITIES

FAREWELL PARTY PARTNER (EXCLUSIVE)	₩150,000,000 / €90,000

Host the grand finale of the Congress. This exclusive social event will be held at the Asia Culture Center (ACC), Gwangju's iconic cultural landmark, providing a prestigious setting for international delegates to celebrate the conclusion of a successful Congress.

- **Branding at a Landmark Venue:** Maximum brand visibility at the Asia Culture Center, the heart of culture and arts in Gwangju.
- **Exclusive Naming Rights:** Official title recognition as "Farewell Party hosted by [Partner Name]" in the Program Book and all event materials.
- **On-site Branding Takeover:** Prominent placement of corporate logos on dedicated signage and pull-up banners throughout the party venue.
- **Continuous Digital Exposure:** High-frequency logo rotation on all digital screens and electronic displays within the venue.

Sponsorship & Exhibition Opportunities

EXHIBITION & PROMOTION

EXHIBITION BOOTH	₩3,400,000 / €2,000

The XXI ISA World Congress of Sociology (ISA WCS 27) exhibition is open to any organizations that wish to promote their experiences, programs, products and services through commercial and non-commercial booths. The exhibition will take place in Chonnam National University. An allotment of booths will be on a first-come, first-served basis. The Local Organizing Committee reserves the right to rearrange or relocate booths based on the number of booths sold.

Standard booth

- Size: W3,000mm x D2,000mm x H2,500mm
- Fascia board with organization/company name in standard letter
- One (1) table and two (2) chairs
- Pytex flooring
- One (1) complimentary exhibitor-only registration

Space-only:
For exhibitors wishing to build their own custom booth, floor space-only is available at the same rate as the shell scheme booth: **€2,000** for 6 square meters (3m x 2m). Access, Branding & visibility and Delegate marketing and post-event benefits are the same as above.

NOTE:
Please note that the detailed booth specifications and arrangements may be adjusted depending on the venue conditions at Chonnam National University.
And detailed information will be provided in the Exhibition Manual, which will be distributed separately by the Local PCO (DoTPlanner).

Sponsorship & Exhibition Opportunities

EXHIBITION & PROMOTION

PROGRAM BOOK ADVERTISEMENT ₩2,000,000 / €1,200

The official Congress Program Book is an essential resource for all delegates, containing the full academic schedule, speaker biographies, and session details. Committed to environmental sustainability, the Congress will provide a high-quality digital Program Book that remains a lasting digital record for the global sociological community.

- **Digital Visibility:** High-impact color advertisement placed within the eco-friendly digital Program Book.
- **Targeted Reach:** Direct exposure to over 5,000 international scholars, researchers, and decision-makers.
- **Strategic Placement:** Specific placement is subject to availability and sponsorship tier.
- **Duration:** Benefit from long-term exposure as the digital Program Book is archived and referenced by attendees long after the Congress concludes.

Sponsorship & Exhibition Opportunities

EXHIBITION & PROMOTION

ENHANCED DIGITAL VISIBILITY PACKAGE ₩3,200,000 / €1,900

The Enhanced Digital Visibility Package is designed for organizations seeking strong and repeated visibility across the Congress digital environment. It offers a digital-first promotional opportunity, combining on-site screen presence, app visibility and website visibility to strengthen brand recognition among Congress delegates throughout the event.

- **Digital Totem Visibility:** Regular advertisement rotation on all digital totems located throughout the venue.
- **Congress App Visibility:** Sponsor logo and URL displayed on the Partnership page of the official Congress app.
- **Congress Website Visibility:** Sponsor logo and URL displayed on the Partnership page of the official Congress website.
- **Delegate Engagement:** Repeated digital exposure during the Congress, supporting brand awareness among international scholars, researchers, institutions and sector partners.
- **Upgrade Option:** The package may be upgraded to include two push notifications through the Congress app and one full-page advertisement in the official digital Program Book / e-book for €2,200.

NOTE:
Advertisement and graphic design are not included. Sponsors must provide final files in the required formats, including PDF and layered design files where applicable.

Sponsorship & Exhibition Opportunities

EXHIBITION & PROMOTION

BOOTH & DIGITAL VISIBILITY PACKAGE ~~₩6,200,000~~ / ~~€3,700~~

This combined package offers exhibitors a broader and more strategic presence by bringing together physical interaction and digital visibility. It is designed for organizations that wish to meet delegates in person while reinforcing their presence across the Congress digital channels before and during the event.

- **Exhibition Presence:** One Standard Booth in the official exhibition area.
- **Digital Totem Visibility:** Regular advertisement rotation on all digital totems located throughout the venue.
- **Congress App Visibility:** Sponsor logo and URL displayed on the Partnership page of the official Congress app.
- **Congress Website Visibility:** Sponsor logo and URL displayed on the Partnership page of the official Congress website.
- **Delegate Engagement:** Two push notifications through the official Congress app.
- **Program Book Visibility:** One full-page advertisement in the official digital Program Book / e-book.
- **Registration:** One complimentary exhibitor-only registration, as included in the Standard Booth package.

NOTE:
Design, printing and production of promotional materials are not included unless expressly stated. Sponsors must provide all final artwork in the required technical formats and within the established deadlines.

SPONSORSHIP & EXHIBITION APPLICATION

A. Company Information

Organization/ Company			
Website			
City		Postal Code	
Country			
Address			
Phone (incl. country code)			
Email			
Contact Person			
Job Title		Department	

B. Sponsorship Programs

Category		Value (KRW)	Value (EUR)	Check
Sponsorship Packages	Premier Sponsor	₩20,000,000	€12,000	☐
	Official Sponsor	₩10,000,000	€6,000	☐
Specialized Opportunities	Welcome Reception	₩240,000,000	€142,000	☐
	Farewell Party	₩150,000,000	€90,000	☐
Exhibition & Promotion	Exhibition Booth	₩3,400,000	€2,000	☐
	Program Book Advertisement	₩2,000,000	€1,200	☐
	Enhanced Digital Visibility Package	₩3,200,000	€1,900	☐
	Booth & Digital Visibility Package	₩6,200,000	€3,700	☐

Total Amount to be Paid (Please check one):
☐ KRW _____
☐ EUR _____

The undersigned agrees to the terms and conditions of the application for the XXI ISA World Congress of Sociology:

_____ _____

Signature or Company Stamp *Date*

PAYMENT INFORMATION

[BANK ACCOUNT 1: For International Payments within the SEPA System]

- **Account Holder:** Asociación Internacional de Sociologia
- **Bank Name:** Bankinter
- **Bank Address:** Rios Rosas 48, 28003 Madrid, Spain
- **IBAN (Account in EUR):** ES64 0128 0068 1001 0000 3937
- **SWIFT/BIC:** BKBKESMM

[BANK ACCOUNT 2]

- **Account Holder:** Korean Sociological Association ((사)한국사회학회)
- **Bank Name:** The Kwangju Bank Ltd.
- **Bank Branch:** Kwangju Bank, Yeouido Branch, Seoul, Korea
- **Bank Address (Head Office):** INT'L Business Dept., 15F, Kwangju Bank Bldg., 7-12 Daein-dong, Dong-gu, Gwangju, South Korea
- **Account Number:** 1307-020-231003 (For International EUR) / 1107-021-962356 (For Domestic KRW)
- **SWIFT/BIC:** KWABKRSE
- **Contact:** +82-2-722-8747

Please Note:

- **Invoice Issuance:** Upon acceptance of the Sponsorship Application, the Organizers will issue an official invoice for the total amount indicating the designated bank account based on your region.
- Please make sure the Account Holder is exactly as shown above to avoid transfer rejection.
- **International Payments:** For overseas sponsors within the SEPA system, payments must be made to Bank Account 1 (ISA account in EUR). For international partners outside the SEPA zone, payments can be made to Bank Account 2 (KSA international account in EUR) via bank transfer. Please ensure that the net amount received matches the invoice, with all intermediary and receiving bank charges borne by the remitter.
- **Domestic Payments (Korea):** For sponsors based in Korea, payments are accepted in KRW via bank transfer to Bank Account 2 (KSA domestic account). Sponsors may choose one of the following for tax purposes:
  - Tax Invoice: Issued with an additional 10% VAT on the Sponsorship amount.
  - Charitable Donation Receipt: Issued by the Korean Sociological Association (KSA).

Contact the Congress Partnership & Exhibition Manager
DoTPlanner Inc.
918, 100, Cheonggyecheon-ro, Jung-gu, Seoul, Korea (04542)
Tel: +82 (0)70-4263-5518
Email: wcs2027@dotplanner.kr

TERMS & CONDITIONS

1. Approval of Applications
All applications for sponsorship and/or exhibition are subject to approval by the Host Organization and ISA at their sole discretion. Sponsorship bookings will be allocated on a FIRST-COME, FIRST-SERVED basis. The Organizers reserve the right to refuse any application that does not align with the ethical guidelines or mission of the Congress.

2. Booking and Payment Terms
Sponsorship and exhibition spaces will be allocated only upon receipt of a signed Booking Form and full payment (100%).

- **No Deposit System:** Please note that there is no separate deposit system for this Congress.
- **Payment Deadline:** The full amount must be paid by **4 April 2027**.
- **Confirmation:** A booking is considered "Complete and Confirmed" only when the full payment has been received by the Organizers.
- **Late Applications:** Any applications received after 4 April 2027 must include immediate full payment.

3. Currency and Exchange Rates
All amounts shown in this prospectus are expressed in Euros (EUR) and Korean Won (KRW). International sponsors shall be invoiced and processed in EUR to Bank Account 1 (ISA), while domestic sponsors based in Korea shall be invoiced and processed in KRW to Bank Account 2 (KSA).
The quoted prices were established in June 2026 based on prevailing exchange rate trends. The Local Organizing Committee and the Organizers reserve the right to adjust the quoted prices in accordance with any significant exchange rate variations experienced between June 2026 and the date of invoicing. Furthermore, all remittance fees, intermediary bank charges, and currency exchange expenses shall be fully borne by the prospective Sponsors and Exhibitors to ensure that the net amount received matches the invoiced value.

4. Payment Method
Credit card payments are not accepted. All payments must be made via bank transfer in the currency specified on the invoice (EUR for international partners to either the ISA or KSA international account as designated, KRW for domestic partners). All bank charges and remittance fees must be borne by the remitter.

5. Delivery of Entitlements & Material Deadlines
Sponsorship entitlements, including the placement of organization logos on the Congress website and marketing materials, will be **activated only after the receipt of full payment.** All printed and digital material must be received by the advised deadlines and in the proper format. The Organizers are not responsible for any loss of exposure or exclusion from publications caused by delayed payments or late material submissions.

6. Production Costs & Deliveries
Production costs, where applicable, are the sole responsibility of the sponsors. The Organizers will not take responsibility for late deliveries and cannot guarantee the inclusion or distribution of items delivered later than the advised due date.

7. Cancellation Policy
(a) Postponement: In the event of postponement by the Host Organization or the Venue, all bookings will be carried over to the revised Event dates.
(b) Cancellation by Organizers: In the event of cancellation of the Congress by the Host Organization or the Venue, all payments will be fully refunded, subject to the deduction of any non-refundable bank fees. The Organizers reserve the right to cancel the Congress within fourteen (14) days prior to the commencement. In such an event, fees paid will be refunded after deducting the expenditures incurred beforehand; the deducted amount will not exceed 20% of the total payable.
(c) Infectious Disease & Pandemic: Should a Sponsor's participation be impacted by government regulations related to an **Infectious Disease or Pandemic,** the Organizing Committee will discuss available options on a case-by-case basis.
(d) Cancellation by Sponsor/Exhibitor: In the event of withdrawal by the Sponsor, the following fees apply:

- **Until 4 April 2027:** 50% of the total payment.
- **Between 5 April 2027 – 3 May 2027:** 70% of the total payment.
- **From 4 May 2027:** 100% of the total payment (No refund).

8. Governing Law and Jurisdiction
This Agreement shall be governed by and construed in accordance with the **laws of the Republic of Korea**. Any disputes arising out of or in connection with this Agreement shall be subject to the exclusive jurisdiction of the **Seoul Central District Court**.

9. Force Majeure
The Organizers will not be liable for any delay or failure to perform obligations caused by a Force Majeure event (natural disasters, war, government restrictions, etc.). In such cases, the Organizers are not obliged to refund any part of payments already made that have been expended for the planning and promotion of the Congress.

10. Liability and Insurance
Sponsors and Exhibitors must exercise due care within the venue. The Organizers and the Venue shall not be held liable for any loss, theft, or damage to the property of the exhibitor. It is strongly recommended that exhibitors take out their own comprehensive insurance.

11. Disclaimer on Exhibition Changes
The Exhibition may be postponed, shortened, or extended due to any cause whatsoever outside of the control of the Organizers. In this event, the Organizers shall not be responsible for any loss sustained by the Exhibitor, directly or indirectly attributed to the elements of nature or force majeure.

12. Late Booking Surcharge
Late bookings are possible subject to availability. However, any sponsor or exhibitor who contracts less than four (4) weeks prior to the Congress start date will be charged a **15% surcharge** on the total cost.

XXI ISA WORLD CONGRESS OF SOCIOLOGY

Congress Hosts

International Sociological Association

한국사회학회 Korean Sociological Association

XXI ISA World Congress of Sociology Gwangju, Korea

Official Partners

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CHONNAM NATIONAL UNIVERSITY

ACC National Asian Culture Center

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